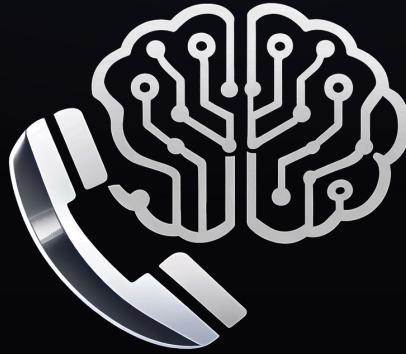




## AI Investor Calls

CASE STUDY · INVESTOR QUALIFICATION AT SCALE

# 60-Day Performance Case Study

Call volume and qualified-interest outcomes for the four highest-volume users of the AI Investor Calls platform over a single 60-day operating window — three live capital-raise campaigns and one internal data-qualification program.

**693,264**

TOTAL CALLS PLACED

**11,696**

INTERESTED LEADS  
NOW OR LATER\*

**4**

CAMPAIGNS  
REPRESENTED

**60**

DAYS OF  
OPERATION

**Informational document.** All figures are actual platform activity for the campaigns and period described — no projections, no estimates.

\*8,700 leads from the three client capital-raise campaigns plus 2,996 from JAD's internal survey program — two qualification standards, defined on page 2.

Prepared by JAD Enterprises · July 2026



BEFORE THE NUMBERS

## How to Read These Results

AI Investor Calls deploys AI voice agents that hold natural, two-way phone conversations with prospective investors: they deliver the offering's opening pitch, answer questions from an approved knowledge base, ask the qualifying questions, and log every outcome. The figures in this document come directly from that call log for a single 60-day window.

### What counts as an “Interested” lead

Every lead reported as **Interested — Now or Later** by the three capital-raise campaigns met all four of the following on a live call:

- ✓ Heard the **full opening pitch** for the offering.
- ✓ Expressed **openness to considering the investment** — either now or at a stated later time.
- ✓ Stated their **accredited-investor status** — self-reported by the prospect on the call.
- ✓ Confirmed openness to the offering's **minimum investment**, now or later.

Leads who said “later” each provided a specific timeline, ranging from a few weeks to roughly one year out. Survey-program leads (Campaign 04) meet the reduced standard described below: self-reported accreditation and openness to new investments, now or later — no specific offering is pitched. Each interested lead is delivered as a contact record with its call recording, transcript, summary, and stated timeline.

### Where the call lists came from

Campaigns ran on mixed data sources: JAD-sourced investor records at published data tiers (\$0.05, \$0.10, \$0.25, \$0.50, and \$5.00 per record), JAD-generated Facebook leads, and client-supplied lists such as aged Facebook leads and convention inquiries. Each campaign page lists the exact mix used.

### One campaign is a survey program

The fourth campaign is JAD Enterprises' internal program: short survey calls run across the full JAD database to ask about accreditation, investor status, and openness to new investments — prefiltering and cleaning data ahead of future offerings rather than pitching a specific deal.

**Reading rates side by side.** Call counts are total outbound calls placed, so interest rates are per call placed — not per completed conversation. Rates vary with the offering, its minimum investment, and the data tier called (tiers refer to JAD's per-record data cost). A survey pass across an entire database will naturally show a lower rate than a targeted capital-raise campaign on curated data — the value of the survey program is the qualified list it produces.



LIVE CAPITAL-RAISE CAMPAIGNS

## Campaign Results

01

### Company 1 — Oil & Gas + Salt Water Disposal

ENERGY · WORKING INTEREST

**\$32,000**

MINIMUM INVESTMENT

Oil and gas well rework program paired with ownership in a salt water disposal and hauling company.

Call data used: JAD investor records at the \$0.25, \$0.50, and \$5.00 tiers.

**80,340**

CALLS PLACED

**2,556**

INTERESTED — NOW OR  
LATER

**3.18%**

INTEREST RATE

**31.4**

CALLS PER INTERESTED  
LEAD

02

### Company 2 — Mineral Rights Ownership

MINERALS · DIRECT OWNERSHIP

**\$100,000**

MINIMUM INVESTMENT

Direct ownership of producing mineral rights.

Call data used: Aged non-JAD Facebook leads, convention inquiries, and JAD records at the \$0.50 and \$5.00 tiers.

**99,176**

CALLS PLACED

**1,784**

INTERESTED — NOW OR  
LATER

**1.80%**

INTEREST RATE

**55.6**

CALLS PER INTERESTED  
LEAD

Every interested lead self-reported accredited-investor status on a recorded call. Counts for Companies 1–3 include only prospects who completed the full four-part qualification sequence on page 2; the survey program on the next page uses the reduced standard described there.



CAPITAL RAISE, CONTINUED · INTERNAL PROGRAM

## Campaign Results — Continued

03

### Company 3 — Raw Land, North Texas

REAL ASSETS · BUY & HOLD

**\$250,000**

MINIMUM INVESTMENT

Buy-and-hold acquisition of raw land in developing areas of North Texas.

Call data used: Facebook leads generated by JAD and JAD records at the \$0.50 tier.

**182,472**

CALLS PLACED

**4,360**

INTERESTED — NOW OR  
LATER

**2.39%**

INTEREST RATE

**41.9**

CALLS PER INTERESTED  
LEAD

04

### JAD Enterprises — Accreditation Survey Program

INTERNAL · DATA QUALIFICATION

**Survey**

NO OFFERING PITCHED

Short survey calls run across the full JAD database to prefilter data for future offerings and keep records clean: each call asks whether the prospect is an accredited investor and open to new investments, now or later.

Call data used: JAD records at the \$0.05, \$0.10, \$0.25, and \$0.50 tiers.

**331,276**

CALLS PLACED

**2,996**

INTERESTED &  
ACCREDITED (SELF-  
REPORTED)

**0.90%**

INTEREST RATE

**110.6**

CALLS PER INTERESTED  
LEAD

**Why the survey rate reads lower.** This program calls the entire database — including the lowest-cost data tiers — rather than a curated list for a specific offering. Its output is a standing pool of self-reported-accredited, investment-open prospects available to future campaigns.



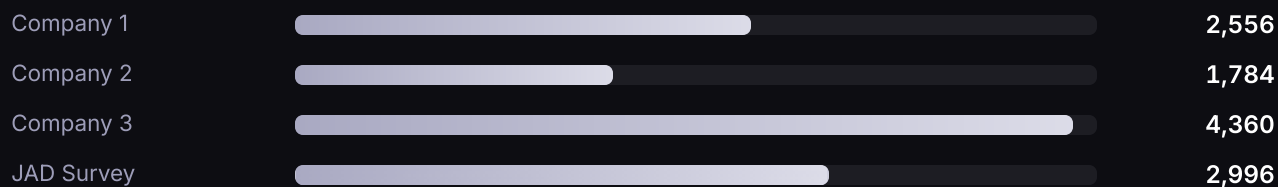
ALL FOUR CAMPAIGNS

## Side-by-Side Summary

| CAMPAIGN                                       | MINIMUM   | CALLS PLACED   | INTERESTED    | INTEREST RATE | CALLS / LEAD |
|------------------------------------------------|-----------|----------------|---------------|---------------|--------------|
| <b>Company 1</b><br>Oil & Gas + SWD            | \$32,000  | 80,340         | 2,556         | 3.18%         | 31.4         |
| <b>Company 2</b><br>Mineral Rights             | \$100,000 | 99,176         | 1,784         | 1.80%         | 55.6         |
| <b>Company 3</b><br>Raw Land, North TX         | \$250,000 | 182,472        | 4,360         | 2.39%         | 41.9         |
| <b>JAD Enterprises</b><br>Accreditation Survey | —         | 331,276        | 2,996         | 0.90%         | 110.6        |
| <b>All campaigns</b>                           | —         | <b>693,264</b> | <b>11,696</b> | <b>1.69%</b>  | <b>59.3</b>  |

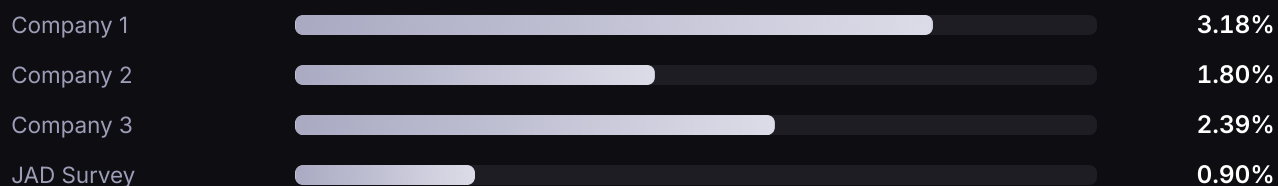
### Interested leads produced — 60 days

Companies 1–3 meet the full four-part standard on page 2; JAD Survey leads self-reported accreditation and general investment openness. Bar scale: 0–4,500 leads.



### Interest rate by campaign

Interested leads as a share of all calls placed. Bar scale: 0–4%.



- **Volume:** 693,264 calls in 60 days — an average of roughly 11,554 calls per day across the four campaigns.
- **Live campaigns:** the three capital-raise campaigns produced 8,700 interested leads — each self-reporting accredited status — from 361,988 calls, a combined 2.40% interest rate.
- **Across minimums:** interest rates ranged 1.80%–3.18% across minimums from \$32,000 to \$250,000, tracking data source more than minimum size — the \$250,000 campaign (2.39%) out-performed the \$100,000 campaign (1.80%).



YOUR OFFERING, YOUR LIST

## Hear It Before You Pay for Anything

- ✓ **1. Call our live demo agent:** [investorcalls.ai/demo-call](https://investorcalls.ai/demo-call). Your phone rings within seconds.
- ✓ **2. Tell us about your offering:** [investorcalls.ai/questionnaire](https://investorcalls.ai/questionnaire).
- ✓ **3. We build your agent,** you approve the pitch, then we launch.

**Questions? Call (214) 304-2168 or email [info@jadenterprises.org](mailto:info@jadenterprises.org)**  
Mon–Fri 9 AM–5 PM CT

[investorcalls.ai](https://investorcalls.ai)

THE PLATFORM BEHIND THESE RESULTS, WITH DATES

**8.6M+**

AI CALLS MADE  
AS OF JULY 2026

**490+**

AGENT VERSIONS  
OCT 2026

**800K+**

AI-ANALYZED  
TRANSCRIPTS  
THROUGH AUG 1,  
2026

**47+**

OFFERINGS PITCHED  
OCT 2026

**AI Investor Calls is the AI division of JAD Enterprises,** in the lead business since 2016. We don't provide capital. We provide investors.

Results in this case study are past platform activity for the campaigns and period described. They are not a promise of future results, which depend on the offering and the list. JAD Enterprises LLC · 1402 S Custer Road, Suite 503, McKinney, TX 75072.